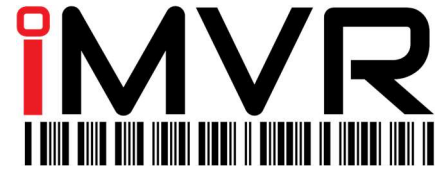


iMVR Inc. Won the 2019 Technology & Innovation Award



St. Catharines, ON June 20, 2019 - iMVR Inc. won the 2019 Technology & Innovation Award at the 16th Annual Niagara Business Achievement Awards, hosted by the Greater Niagara Chamber of Commerce (GNCC). Several hundred people were at the dinner, held at the Holiday Inn and Suites Parkway Conference Centre in St. Catharines.

iMVR Inc. was nominated as a finalist, together with Caddle and HELT. Caddle is a mobile first, agile platform that rewards consumers for engaging with brands. Caddle received investment from four dragons on CBC's Dragons' Den in 2016. HELT is a manufacturing company that produces luxury windows and doors using the style of European tilt and turn technology which provide more options in design, style and functionality.

"It is a pleasure to be able to recognize these incredible businesses through this annual awards ceremony," said Mishka Balsom, president and CEO of the Greater Niagara Chamber of Commerce.

"I am totally humbled to have been nominated and won the award. iMVR certainly looks forward to continue to improve and expand the software. The award puts us on the map and we look forward to making an impact to assist transport drivers and reinforcing positive driving behaviour", Vickie DeVos, CEO and President, iMVR Inc.

"We are very unique as a company and winning the award includes the team of designers and programmers who put in their fair share of hard work and dedication to make our vision achievable", Randi DeVos, Vice President, iMVR Inc.

About iMVR Inc.

iMVR Inc. is a software development company with a vision of making our roads safer. IRIS is a virtual reality technology designed by iMVR Inc. to assist in the safety of the trucking industry. The software creates an interactive computer-generated experience that immerses drivers into a simulated environment with the use of eye tracking.

IRIS is customizable for each client and reflects their fleet's culture, beliefs and values. The unique features IRIS provides are eye tracking, artificial intelligence and database driven. The impact of iMVR's software IRIS will assist transport drivers by enhancing their performance and reinforcing positive driving behaviour. Also, this will help reduce accident rates on the road. www.imvrCanada.ca

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